NOTICE OF DECISION UNDER REGULATION 32 FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.

PO Box 2627 Ponsonby Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Tom Byron's Whack Attack 7

is **Not Approved.**

If approval refused, the reasons for the decision:

The video slick entitled *Tom Byron's Whack Attack 7* has been not approved due to text on the back of the slick which degrades, dehumanises and demeans the female participants, and women in general, to a significant degree. This text, accompanied by photographic images of female participants in sexual activity which degrade, dehumanise and demean them to a moderate degree, describes the female participants in coarse and derogatory terms. The publication is therefore considered likely to be both offensive to members of the public and injurious to the public good due to the degrading, dehumanising and demeaning way it presents women.

Date: 30 May 2001

For the Classification Office (signed):

OFLC Ref: 100458